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CONFERENCE APP

Don't forget to download the conference app on your smartphone or device for up-to-date conference information. Download using the following QR codes or search for *'The Event App by EventsAIR'*.

Use the event code **afic2022** to access the conference app.

iOS App



Android App



PROGRAM

TUESDAY, AUGUST 30, 2022

8:00am - 9:00am	REGISTRATIONS OPEN
8:30am	Trade Show Opens
9:05am - 9:10am	AFIC MC - Welcome to AFIC 2022
9:10am-9:15am	AFIC Formal Opening: Carlina Ericson, AFIC Founder & Event Director
9:15am - 9:20am	Destination Partner Welcome: Patricia O'Callaghan, CEO, Destination Gold Coast
9:30am - 9:55am	Keynote presentation: A post-pandemic vision for the events industry Thea Jeanes-Cochrane, Director, Cochrane Entertainment

10:00am - 10:30am **MORNING TEA**

10:35am - 12:00pm	Panel Discussion: Covid-19 Planning & Safety for Festivals Dr Jamie Ranse, Griffith University, Luke Pearl, Rna, Jason Holmes, H2 Insurance Solutions
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12:00pm - 1:30pm **LUNCH**

1:30pm - 1:55pm	Strategic Partner Address (H2 Insurance Solutions): Event insurance - top tips Jason Holmes, Managing Director, H2 Insurance Solutions
2:00pm - 2:25pm	The Future of Streaming, Content-on-Demand and Broadcast Rob Raulings, Director, Ferve Tickets
2:30pm - 2:55pm	Natural Disaster Preparedness and Planning: Lessons from Glastonbury Dr Andrew Mathieson, Senior Lecturer, ANUs

3:00pm - 3:30pm **AFTERNOON TEA**

3:30pm - 4:30pm	New Product Showcase: the latest in tech and innovation What new products and services have hit the festival industry in the last 12 months? Learn about what's new and how it can add value to your business.
4:35pm - 5:00pm	Keynote Presentation: Future Opportunities for Virtual Reality Use Ulrich Schrauth, Founder & Artistic Director, VRHAM! Festival

5:00pm **Trade Show Closes**

5:00pm - 5:10pm **Closing Day Remarks**

7:00pm - 9:00pm **Welcome Function:** Sponsored by



PROGRAM

WEDNESDAY, AUGUST 31, 2022

8:00am - 8:50am	REGISTRATIONS OPEN
8:30am	Trade Show Opens
8:50am - 9:00am	AFIC MC - Welcome to AFIC Day 2
9:00am - 9:25am	Major Events Gold Coast: Launching a Major Event Organisation during Covid-19 Jan McCormick, CEO, Major Events Gold Coast
9:30am - 9:55pm	The Future of Festivals is Inclusive Morwenna Collett, Senior Arts Consultant, Specialising in Diversity, Access & Inclusion
10:00am - 10:25am	Local Government Approaches to Festival & Major Event Regulation in NSW: a Study Garry O'Dell, Senior Researcher - Hunter Research Foundation Centre, The University of Newcastle
10:30am - 11:15am	MORNING TEA & TRADE SHOW
11:20am - 11:45am	Leadership in a Crisis Jeremy Fleming, Director, Stagekings
11:50am - 12:15pm	Managing Your Festival's Revenue Streams Linda Tillman, Managing Director, Tilma Group / Revents Academy
12:20pm - 12:45pm	Igniting Your Festival's Creative Programme Gill Minervini, Festival Director, Vivid Sydney; Director, Gill Minervini Creative
12:45pm - 1:45pm	LUNCH
1:45pm - 3:15pm	Panel Discussion: Workforce Skills & Labour Shortages - Planning for the Future Panellists: Jo Gaddes, TAFE QLD; Badi Mahabat, Casual Hands and Gayle O'Brien, Department of Tourism, Innovation & Sport, Queensland Government
3:15pm - 3:20pm	Closing Day Remarks A recap of Day Two
3:20pm - 4:00pm	AFTERNOON TEA
3:30pm - 5:00pm	Trade Show Exploration Time
7:00pm - 10:00pm	Festival Showcase Gala Dinner & Networking Event

PROGRAM

THURSDAY, SEPTEMBER 1, 2022

7:55am - 8:45am **Complimentary Delegate Tour:** Shark Bay, Sea World Theme Park

8:30am - 1:00pm **Trade Show**

9:00am - 12:00pm **Event venue famil site tour of HOTA - 'Home of the Arts'**

Go on an exclusive site tour of Home of the Arts (HOTA). This is a special, one-off event, designed especially for AFIC delegates!

9:15am - 10:00am **Workshop 1: Disaster Preparedness and Planning**

Workshop Presenter: Dr Andrew Mathieson, Senior Lecturer, ANU and Director of First for Training

10:05am - 10:30am **MORNING TEA**

10:30am - 11:15am **Workshop 2: Grant Writing 101**

Workshop Presenter: Linda Tillman, Managing Director - Tilma Group & rEVENTS Academy

11:20am - 12:05pm **Workshop 3: Building an Accessibility Plan**

Workshop Presenter: Morwenna Collett - Senior Arts Consultant, Specialising in Diversity, Access & Inclusion

12:05pm - 1:00pm **LUNCH**

12:50pm - 1:00pm **AFIC 2022 CONFERENCE CLOSE (with closing remarks)**

PANEL DISCUSSIONS AND WORKSHOPS

PANEL DISCUSSION 1: Covid-19 Planning & Safety for Festivals

During this panel discussion, our industry experts will examine a few of the approaches taken during the pandemic to covid-safe site planning. What are the pro's and con's of such approaches? What can we learn from these experiences in order to keep festival patrons safe? With different models and approaches being taken across the country, is there a "right" way?

PANEL DISCUSSION 2: Workforce Skills & Labour Shortages - Planning for the Future

This panel discussion will be covering the very timely topic of 'workforce skills and labour shortages - planning for the future'. Thanks to the pandemic and international border closures, among many other factors, employers are now facing extreme labour and skills shortages, and are struggling to find qualified and experienced workers to fill urgent roles.

Our expert panellists will be outlining their observations over the past few years and what they feel needs to happen for the industry to get back on track!

WORKSHOP 1: Disaster Preparedness and Planning

Dr Andrew Mathieson will present a case study of a real event, where the safety of the patrons, public and environment was threatened. This workshop will discuss the management process and events as they unfolded, and the decisions made that minimised both human risk and environmental damage.

WORKSHOP 2: Grant Writing 101

Grant funding allows festivals the opportunity to do something new, build something new, or grow and develop their festival. In this practical workshop Linda Tillman will demonstrate the purpose and role of grants in festival development and assist you in being able to better identify grant opportunities. In addition to tips on preparing a successful application, she will also teach you how to manage expectations and deliver on funding requirements.

WORKSHOP 3: Building an Accessibility Plan

Many of us understand the importance of access and inclusion when it comes to expanding audience reach and being able to present artists and speakers from diverse backgrounds. But if you're not an accessibility expert, it can be overwhelming trying to figure out where to start to ensure that as many people can engage with your event as possible. In this workshop, access consultant Morwenna Collett will step you through how to develop a realistic and achievable accessibility plan, tailored for your own festival or event. With access and inclusion becoming a higher priority for funding agencies, having an accessibility plan can be an advantage (and in some cases, a requirement). Being accessible has the added benefit of enabling you to sell more tickets to a wider group of people, ultimately having a positive economic impact.

MEET OUR KEYNOTE PRESENTERS

THEA JEANES-COCHRANE:

Co-founder, Producer and Creative Director, Cochrane Entertainment

Thea is the co-founder of Cochrane Entertainment, an innovative event creation company specialising in live entertainment, festivals and sports properties on a global scale. Most recently it is credited with the ideation of SXSW Sydney, and her vital role in delivering SXSW to Sydney, working alongside TEG and Destination NSW, an endeavour that took her close to three years.

SXSW Sydney represents the first expansion of the iconic futuristic conference and festival outside of America in its 36-year history. Cochrane Entertainment's vital support and determination was instrumental in delivering SXSW Sydney – to be held October 15-22, 2023.

Thea has produced highly acclaimed events and experiences, collaborating with some of the world's biggest brands The Rolling Stones, Real Madrid C.F., the AFL, GC2018, GOLDOC Commonwealth Games Bid Team, and the Nelson Mandela Foundation.

Don't miss Thea's keynote address "A post-pandemic vision for the events industry" on Tuesday 30 August at 9:30am.



ULRICH SCHRAUTH:

Founder & Artistic Director, VRHAM! (Virtual Reality & Arts Festival), Germany

Ulrich Schrauth is the initiator as well as the artistic director of the "VRHAM! Virtual Reality & Arts Festival" – the world's first virtual reality festival, held in Hamburg.

Ulrich supervises various international projects within the field of digital media as creative director. In addition to that, he is XR & Immersive Programmer for the annual BFI London Film Festival. On a regular basis he acts as a jury member, among others for the Fedora Digital Art Prize, Laval Virtual/France or the VREFEST Rome/Italy.

Furthermore Ulrich is speaker and moderator with the focus on immersive art, for the SXSW Festival Austin/Texas, the Film Festival in Cannes/France or the European Jazz Conference Novara/Italy, just to name a few.

Hear Ulrich's keynote address on 'future opportunities for virtual reality use' on Tuesday 30 August at 4:35pm.



SOCIAL EVENTS

WELCOME FUNCTION

AFIC's official Welcome Function will take place on Tuesday, 30 August from 7:00pm - 9:00pm at The Boathouse. This is a valuable networking opportunity to meet and network with fellow delegates, speakers, exhibitors and partners. Includes a two hour food and beverage package.

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FESTIVAL SHOWCASE GALA DINNER & NETWORKING EVENT

AFIC's official Gala Dinner is a new addition to AFIC's conference program, the AFIC's primary opportunity to network with some of the industry's most experienced professionals from across the country while enjoying an array of entertainment.

The dinner takes place on Wednesday 31 August from 7:00pm - 10:00pm in the Sea World Resort Conference Centre. Dress code: cocktail attire. This is an event not to be missed!



SOCIAL EVENTS

EVENT VENUE FAMIL SITE TOUR OF HOTA - 'HOME OF THE ARTS'

HOTA (Home of the Arts) is the official event venue familiarisation tour partner of AFIC 2022. HOTA is one of the Gold Coast's most prominent event spaces, owned and managed by the City of Gold Coast Council. It plays host to an array of music, art, food and film festivals throughout the year, including Gold Coast Film Festival, the Gold Coast Music Awards, and many more! A HOTA staff member will greet you, who will take you on an exclusive site tour of the precinct and all of its event spaces available to hire.

Departs: meet in Sea World Resort's lobby at 9am sharp to board the bus. Returns: approximately 11:30am back at Sea World Resort Conference Centre, in time for the conference's closing lunch and speeches. AFIC concludes officially at 1:00pm.



DELEGATES

Delegate list current as of 10 August 2022. To view the complete delegate list, refer to AFIC's Conference App

NAME	TITLE	ORGANISATION
Akbar, Nikki	Major Events Producer	Liverpool City Council
Anderson, Travis	Event Sector Manager	Aggreko Generator Rentals
Arif-ball, Chris	Senior Account Manager	H2 Insurance Solutions
Armstrong, Meegan	Coordinator of Engagement and Events	Livingstone Shire Council
Barry, Lisa	Principal Adviser Community Events	Redland City Council
Beil, Kellie	Community Activation / Events Team Coordinator	Western Downs Regional Council
Biddle, Sarah	Principal Events Specialist	Bundaberg Regional Council
Boardman, Jennifer	General Manager	Man from Snowy River Bush Festival
Brasil, Raphael	Producer Arts and Culture	Settlement Services International
Bridges, Linda	Events Officer	Tamworth Regional Council
Broughton, Audra	Teacher	TAFE Queensland
Bury, Tash	Event Manager	Beef Australia
Butler, Mark	Treasurer	Spirit of the Valley Events
Byrne, Alex	Events Support Officer	City of Gold Coast
Carland, Kim	Project Manager - Accelerating Events	Hunter Joint Organisation
Carmody, Stella	Managing Director	Artists in Motion
Churchill, Michelle	Community Liaison Officer	Huon Valley Council
Collett, Morwenna	Senior Arts Consultant, Specialising in Diversity, Access and Inclusion	Morwenna Collett
Damm, Faith	Administration/Volunteers	Man from Snowy River Bush Festival
Davies, Dagmar	Assistant Director	Department of Infrastructure, Transport, Regional Development and Communications
Davis, Michaela	Administration Officer - Events Advisory Service	Fraser Coast Regional Council
Duka, Courtney		Freelance Event Manager
Edgar, David	Program Manager	Department of State Growth - Tasmanian Government
Ericson, Carlina	Founder & Event Director	Australian Festival Industry Conference
Ericson, Diana	Volunteer Co-ordinator	Australian Festival Industry Conference
Faichney, Karen	Volunteer Co-ordinator	Make A Difference
Farmer, David	Production Manager	City of Port Phillip
Figallo, Gina	General Manager - Sales & Events	Southport Sharks
Fleming, Jeremy	Managing Director	Stagekings
Fourie, Deon	Head of Sales Auspac	Aggreko Generator Rentals
Fredericks, Summa	Volunteer Co-ordinator	Events by Mus
Gaddes, Jo	Lead Vocational Teacher	TAFE Queensland Gold Coast
Gageler, Callan	Student	TAFE Queensland
Gardiner, Sarah	Director	Griffith Institute for Tourism
Gazzo, Jane		Broadcaster
Gillman, Kristie	Event Partnerships Manager	Major Events Gold Coast
Goodyer, Elizabeth	Executive Producer	Artists in Motion

DELEGATES

NAME	TITLE	ORGANISATION
Gordon, Louisa	Senior Advisor Activations, Events and Grants	City of Hobart
Gordon, Graham	CEO	Gardian
Gray, Ashley	Student	TAFE Queensland
Griffiths, Ellie	Events Program Leader (Acting)	Logan City Council
Guiver, Lauren	Events and Experiences Specialist	Tourism and Events Queensland
Hannema, Suzanne	Director, Visitor Experience & Marketing	National Capital Authority
Harris, Avril	Director Corporate and Partnerships	Major Events Gold Coast
Hay, Alana	Managing Director	Milestone Creative Australia
Heilig Greaves, Errin	Student	TAFE Queensland
Hewson, Miriam	Project Officer - Tourism Programs	Department of Regional NSW
Hole, Marley	Account Director	Milestone Creative Australia
Hinton, Oliver	Director	Ticketbo
Hogarth, Stephen	Committee Member	Spirit of the Valley Events
Holmes, Jason	Managing Director	H2 Insurance Solutions
Horsburgh, Rebecca	Corporate Marketing, Media & Events Officer	Murweh Shire Council
Hughes, Carol	Sales and Events Manager	C.ex Group
Ivers, Alison	Events Officer	Western Downs Regional Council
Jeanes-Cochrane, Thea	Producer & Creative Director	Cochrane Entertainment
Johnson, Jeff	Executive Manager Arts & Event	City of Ballarat
Keenan, Elissa	Chief Executive Officer	Ecotourism Australia
Kelly, Kristy	Operations Manager	Beef Australia
Kreis, Matt	Head of Sales & Partnerships	Gardian
Lamari, Maria	Consultant	Xenia Consulting
Lin, Ting Jung	Student	TAFE Queensland
Linton, Georgia	Events and Experiences Specialist	Tourism and Events Queensland
Lovelock, Nick	Operations Manager	EVENTelec
Lowry, Vicky	General Manager	Deni Play on the Plains Festival Ltd. (Deni Ute Muster)
Magat, Aly	Events Director	CMAA
Mahabat, Badi	General Manager	Casual Hands
Mahabat, Ziba	Digital Project Coordinator	Casual Hands
Marshall, Paul	Director	Deni Play on the Plains Festival Ltd. (Deni Ute Muster)
Masters, Jason	Co-founder + Engagement Specialist	Wrapped Creations
Mathieson, Andrew	Senior Lecturer	Australian National University
McCann, Adam	General Manager	EVENTelec
McCormick, Jan	Chief Executive Officer	Major Events Gold Coast
McDonald, Bethany	Student	TAFE Queensland
McGuirk, Clara	Strategic Events Lead	Liverpool City Council
McKerrow, Courtney	Events Officer	Western Downs Regional Council

DELEGATES

NAME	TITLE	ORGANISATION
McNamara, Kaitlin	Operations Coordinator	EVENTelec
Miles, Florence	Business Development Manager	Casual Hands
Minervini, Gill	Director	Gill Minervini Creative
Mintern, Sarah	Events Coordinator	Cex Group
Mullen, Naomi	Events Officer (approvals)	City of Gold Coast
O'Brien, Gayle	General Manager (Tourism Policy, Partnerships and Events)	Department of Tourism, Innovation & Sport
O'Dell, Garry	Senior Researcher	Hunter Research Foundation Centre, The University of Newcastle
Parris, Diane	Business Development Manager	Oracle Liquid Pty Ltd
Patullo, Christie	Community Events Coordinator	Redland City Council
Pearl, Luke	General Manager – Operations	Rna
Pillay, Mellisha	Student	TAFE Queensland
Porteous, Sally	Director	Red Lanyard
Preece, Vanessa	Sales Coordinator	Kinetic Buslines
Ranse, Jamie	Associate Professor and Founding Director	Mass Gatherings Collaboration, Griffith University
Raulings, Rob	Director	Ferve Tickets
Reid, Amanda	Team Leader Events	City of Greater Geelong
Rice, Melissa	Finance/Merchandise	Man from Snowy River Bush Festival
Robertson, Bella	Events Officer	Logan City Council
Schrauth, Ulrich	Artistic Director	VRHAM! Festival
Schuyler, Jessica	Coordinator Events	Frankston City Council
Stone, Andrew	General Manager Australia	Meshh
Sundell, Paige	Student	TAFE Queensland
Symons Hall, Karessa	Managing Director	Riskworks Group
Taylor, Terri	Events Specialist	Bundaberg Regional Council
Tillman, Linda	Managing Director	Tilma Group
Tochetti, Felipe	Head of Sales	Protect Group
Todd, Alison	A/g Assistant Secretary Arts Development & Investment	Office for the Arts
Turner, Glenn	Director	Oracle Liquid Pty Ltd
Usher, Jillian	CEO Assistant	Murweh Shire Council
Van Gelder, Roderick	Crowd Safety Manager	Event Safety Institute
Wadley, Idell	President	Spirit of the Valley Events
Walkom, Marcus	Partner	Media Arts Lawyers
Warren, Lisa	Manager	The Mini Moshers
Welsh, Lachlan	Festival Coordinator	Townsville City Council
Whelan, Paul	Student	TAFE Queensland
Wilkinson, Roni	Technical Producer	The Canberra Theatre Centre
Wood, Celina	Admin Assistant	Spirit of the Valley Events
Yakas, David	Co-Founder + Managing Director	Wrapped Creations



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A photograph of an event scene at night. The background features a Ferris wheel illuminated with purple lights. In the foreground, there's a stage area with vibrant purple and blue lighting. A large, glowing purple umbrella-like structure is suspended from the ceiling. The overall scene is dynamic and visually striking.

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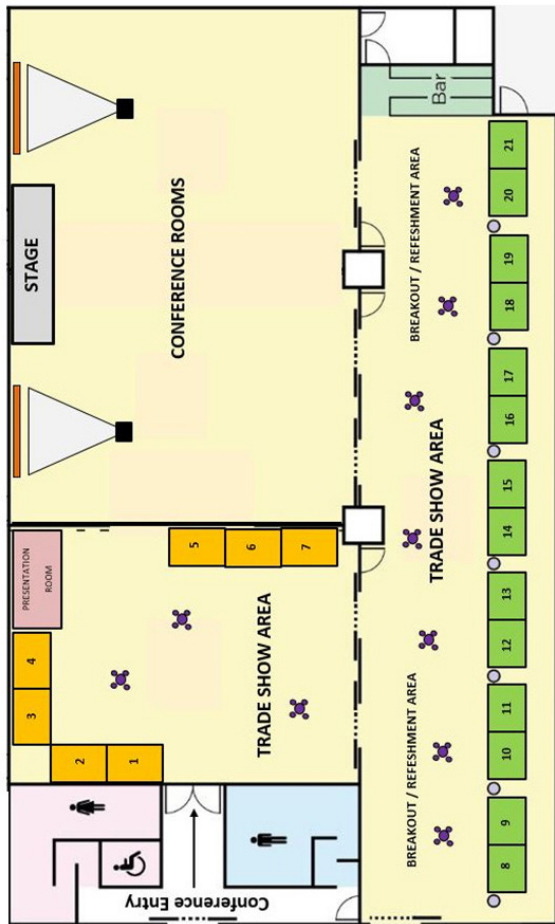
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